

# Aaron Hedges, API Product Manager and Web Developer

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<https://twitter.com/dashron> | <https://github.com/Dashron> | <http://dashron.com/about>

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**SUMMARY** I am a product manager and web developer with a focus on web APIs and developer experience

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**EXPERIENCE** **ReadMe, API Engineer** October 2020 — Present

<https://www.readme.com.com>

- Engineer with a focus on API and Reference documentation
- Applied my Open API Specification and JSON Schema experience to a series of react-based user facing features.

**USA Today, Senior Product Manager, API** October 2018 — October 2020

<https://www.usatoday.com>

- Managed the quarterly roadmap and high level processes of the API Services team and most projects that touched the internal GraphQL API
- Managed two other product managers
- Planned and executed a year-long, cross-team initiative to migrate from a legacy API to a new API
- Planned and executed a year-long migration effort of assets for hundreds of local markets, supporting the larger merger of Gannett and GateHouse
- Evangelized and built an improved developer experience for our consumers, including documentation, design guidelines and more
- Assisted other product managers in defining and accomplishing their API needs

**Vimeo, API Product Manager** October 2015 — October 2018

<https://vimeo.com>

- Developed strategy & tactics for the API and Developer portal, along with managing the priorities and sprints of the API engineering team
- Lead API designer
- Transitioned the company to a design-first API process
- Transitioned the company to a distributed API development process
- Evangelized the benefits of API first development and helped ensure the first projects moved smoothly and successfully
- Built developer surveys and testing plans for gathering developer feedback on our products
- Selected our core KPIs and continued to improve them over time
- Led the redesign of the developer portal including strategy, buy in, requirements gathering, specification, user experience and more.

**Vimeo, Lead API Engineer** February 2015 — October 2015

<https://vimeo.com>

- Engineering and strategy for Vimeo's developer portal and API
- Responded to escalated support cases from external developers and partners
- Managed two additional engineers and helped them grow personally and professionally
- Managed technical writing projects

**Vimeo, Senior API Engineer**

February 2014 — February 2015

<https://vimeo.com>

- Engineering and strategy for Vimeo's developer portal and API
- Worked as the only full time developer on the new API, following REST best practices
- Authored the new public Node.js library
- Co-authored the new public PHP library
- Responded to escalated support cases from external developers and partners

**Vimeo, Application Developer**

September 2011 — February 2014

<https://vimeo.com>

- Full-stack engineering for various Vimeo features
- Helped rewrite the framework for the old API a testing suite and a node.js library.
- Wrote the intitial spec and most of the back-end work for the Dropbox upload integration
- Created the XBOX Live authentication integration
- Created the IOS push notification integration

**College Humor, Developer**

September 2010 — September 2011

<https://collegehumor.com>

- Helped with a major overhaul of the core site framework
- Worked with a Scribe + MongoDB based stats system
- Built the subscription system and Facebook Credits integration

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**INTERESTS**

Web APIs, Developer Experience, Tabletop &amp; Video Games, Movies, Comics, 3D Printing